

Contact: Tracey Cleckler
Cell: 281-827-1177
Email: tc@drillmedia.com

IW Marks Jewelers makes Panissara Silk scarves shine as they make their U.S. debut in Houston this spring.

Houston, TX, (February 4, 2010) – I W Marks Jewelers dazzling diamond chandelier necklace and earrings set the tone during a photo shoot to help promote the U.S. spring release of ten different Panissara Scarves and shawls.

This formal evening cape was designed by the nationally renowned silk designer for the Queen of Thailand, Her Majesty Queen Sirikit, in honor of her dedication to the advancement of the Thai silk industry. With permission, the designer has reproduced 10 pieces of this dramatic cape of which eight will be offered publically and only in the United States through Panissara Silk. These Panissara silk scarves are extremely limited. They will make their U.S. debut this spring in Houston and will be available in selected specialty stores.

I W Marks Jewelers is the largest family owned and operated jeweler in South Texas, and has been in business for over 32 years. I W Marks is the exclusive Houston member of Leading Jewelers of the World. The Better Business Bureau Education Foundation honored I W Marks Jewelers for the third year in a row with The Pinnacle Award in 2009. This award goes to BBB member companies that maintain a superior commitment to ethics, overall excellence, and quality in the workplace. Likewise, they have been honored for excellence 10 times. I W Marks Jewelers is located at 3841 Bellaire Blvd. in Houston. For more information, please visit www.iwmarks.com or call 713-668-5000.

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