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## I W Marks Jewelers Hosts Silent Auction Benefiting 3-year-old Diagnosed with Acute Lymphoblastic Leukemia

**Houston, TX, (June 21<sup>st</sup>, 2010)** – I W Marks Jewelers will host a silent auction on Thursday, July 1<sup>st</sup> from 5pm-7pm at I W Marks; located at 3841 Bellaire Blvd. in Houston. While most families make summer plans and look forward to exciting trips, the Schuler family of Houston is anticipating a long road of a different sort. Lucy, their 3-year-old daughter will endure spinal taps, chemotherapy, and other treatments aimed at saving her life. The treatment process is costly and will last 2 ½ years.

100% of all donations and money from the auction will be given to Lucy's family to directly assist with payment of costly Chemotherapy and additional treatments. During the auction KHPT-FM (106.9 The Point) and KGLK-FM (107.5 The Eagle) will broadcast live and invite listeners to participate in the auction. Appetizers and beverages will generously be provided by Del Frisco's. Here are a list of items of for auction:

- Candle Warehouse Gift Basket
- Lasik Eye Surgery from Berkley Eye Center (Value at \$5,000)
- Sam Houston Race Park Gift Certificate Including Dinner for 4 (Valued at \$150)
- (Set of TWO) Family 4-pack Astros Tickets- Dug Out Seats + Parking Pass (Valued at \$500)
- James Coney Island (5) \$10 Gift Cards
- El Tiempo Dinner (Valued at \$100)
- Gilbert & Sullivan 4 Tickets to "Patience" + Gift Card (Valued at \$194)
- Two Houston Symphony Tickets/ Vouchers (Valued at \$230)
- Two Alley Theatre Tickets/ Vouchers + Dinner at Birraporetti's \$50 Gift Card
- Bread & Bagels for One Year from Panera Bread (Valued at \$200 +)
- Two Wing Parties at Hooters (Valued at \$400 +)
- Two Massage/ Spa Packages From Memorial Park Dental Spa (Valued at \$375 each)
- Foundation Room Membership through the House of Blues and (Valued at \$2,250)
- (4) Ragdoll Pedigree Kittens from Queen of Hearts Ragdolls (Valued at \$650 each)
- Woman's Cut/ Style + a Spa Manicure and Pedicure from Upper Hand Spa (Valued at \$155)
- Stainless Steel Franck Muller Strap Watch (Valued at \$12,200)
- 18k White Gold and Diamond Mikimoto Double Strand Pearl Bracelet (Valued at \$6,100)
- 4 Texans tickets and game package to the Kansas City Chief on 10/17/10

"Lucy"



The Schuler family has had a difficult time. Bruce Schuler, Lucy's dad, was laid off for 14 months. Shortly after Bruce went back to work, the family started to notice changes in little Lucy. She was more lethargic and irritable. She complained of leg pain and developed a limp. On April 2<sup>nd</sup> of this year, Lucy was diagnosed with Acute Lymphoblastic Leukemia and admitted to Texas Children's Hospital. (ALL) is a fast-growing cancer of the white blood cells. **With proper treatment there is hope.** Kelly, Lucy's mom, has taken a leave of absence to be with Lucy during her treatment. Kelly loves teaching but is unsure about when she will be able to return to work. Help us help Lucy so she can become the vibrant little girl she is meant to be. Join us at I W Marks on July 1st from 5pm-7pm and help us help Lucy so she too can enjoy future summers with her family.

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