

News

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I W Marks Jewelers Receives Letter From Love-Struck Houstonian

Houston, TX, (September 6, 2011) – Armed with equal measures of love for his girlfriend and determination to get engaged, Houstonian Brandon Mason, who works with the physically challenged, wrote a letter to IW Marks Jewelers seeking employment of any kind to help earn money for an engagement ring.

“It was an impressive letter that explained he was in love with his girlfriend but was short of money to buy an engagement ring,” IW Marks owner Daniel Marks recalls. “He was willing to do any type of work to earn the money,” IW Marks owner Brad Marks adds. “He was a man on a mission.” Brad and Daniel, impressed with Brandon’s work ethic and humility, decided to surprise him with a free engagement ring.

KHOU-TV’s “Great Day Houston” CBS morning show aired the breakfast proposal live at Houston’s premier fine dining institution Masraff’s. After the bride said “yes”, the couple was surprised yet again by the generosity of Houston-based Travel Smart, travelsmartco.com, with an all-expensed-paid honeymoon to the Barcelo Maya Place Resort in Cancun, Mexico to celebrate their nuptials in style.

Daniel and Brad feel fortunate to be in a position to help Brandon make his engagement possible. They both recall the importance their father, I.W. Marks, always placed on giving back to the community, and this is just one small example of how they've continued his commitment.