



News

FOR IMMEDIATE RELEASE Contact: Tracey Cleckler
W: 713-880-3387 | E: tc@yousquaredmedia.com

I W Marks Jewelers to Host The Official Holiday Shopping Card Launch Party and Jill Reno Collection Trunk Show

Houston, TX, (October 10, 2011) – I W Marks Jewelers will kick off the holiday season on Thursday, October 20, 2011, by hosting the official Holiday Shopping Card launch party from 6 p.m. to 8 p.m. at their store located at 3841 Bellaire Blvd. Jill Reno will be on hand that evening showcasing her line, the Jill Reno Collection. Hors d'oeuvres and beverages will be provided by GIGI's Asian Bistro.

The Holiday Shopping Card will provide twenty percent off purchases at hundreds of participating stores in the Houston area from Thursday, October 27, through Sunday, November 6. The launch party is a special opportunity to pre-purchase the card and use it exclusively at I W Marks that evening. One hundred percent of the \$70 purchase goes to the American Cancer Society. Daniel and Brad Marks, owners of I W Marks, underwrite the card each year in loving memory of their parents, Diane and I.W. Marks.

Local design sensation Jill Reno has designed jewelry for stars such as Jennifer Aniston, Reese Witherspoon, Courtney Cox, and Britney Spears, to name a few. Both her couture and fashion lines will be available that evening with the twenty percent discount using the Holiday Shopping Card.

If you have any questions regarding the event or to RSVP please contact You Squared Media at 713-880-3387 or info@yousquaredmedia.com.

I W Marks
Jewelers

3841 Bellaire Blvd.
Houston, Texas 77025